

media enables dance works to spread rapidly, enhancing their social influence and promoting the popularization of dance culture [2].

**Conclusion.** By analyzing the innovative applications of information technology in the presentation of dance art, we have drawn the following conclusions.

**Innovation in Dance Performance Forms.** In the dance drama «The Eternal Wave», it is obvious that information technology has brought about remarkable changes to dance performance forms. Technologies such as VR and AR have broken the spatial limitations of the stage. They can create various virtual scenes, endowing dance with more imagination.

Through a questionnaire survey of dance choreographers, they indicated that artificial intelligence can provide choreographers with a large amount of creative inspiration, and big data can help creators understand audience preferences and market trends. With the help of these technologies, dance works can better meet the tastes of the general public and become more popular.

The article «Making Good Use of Digital Technology to Promote the Innovative Development of Traditional Dance» states: «Utilize new media technologies to strengthen the dissemination of traditional dance. Select appropriate new media platforms, such as Douyin and Kuaishou, to provide convenient dissemination channels for traditional dance. Strengthen network information management, adopt encryption technologies to protect data, safeguard the copyright of traditional dance, and ensure that the disseminated content is positive and healthy.» On social media, dance works can be quickly seen by a large number of people. The influence of dance art in society is increasing day by day, and dance culture is spreading more widely. More and more people are falling in love with dance. Dance art can communicate and integrate globally and is developing more and more prosperously.

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## THE CONVENIENCE OF MODERN INFORMATION TECHNOLOGY FOR DANCE TRANSMISSION

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In China, modern information technology has made it much easier to spread dance. At present, everyone is keen to brush short videos, such as Tiktok, XiaoHongshu, Kuaishou and other short video software emerge in an endless stream, so that dance has more communication paths, communication methods, communication platforms, so that dance into life, into everyone's heart.

**The purpose** is to deeply spread dance teaching materials via WeChat Official Accounts and fuel dance interaction on Tiktok. IT broadens reach and boosts engagement.

**Materials and methods.** The information of well-known Chinese dance bloggers and dance associations was collected, and the transmission data of dance-related content on these two platforms was analyzed in depth from the dimensions of video clicks, fan growth, interactive comments, etc., taking "Uygur dance teaching materials" and "interactive portability" as examples.

**Results and discussion.** In the field of wechat public accounts, many dance studios and professional dancers have opened accounts, regularly pushing dance teaching articles, dance works appreciation, dance industry trends and other content. A good dance technique explaining tweet can often get thousands or even tens of thousands of views. For example, the teaching article on the basic steps of Uygur dance (three steps and one lift) released by the Chinese Dancers Association not only talks about the details of the «three steps and one lift» movement and the position of each step, but also explains the source and meaning of the movement. The article is accompanied by high-definition pictures and video demonstrations, so that students can learn and use for reference more intuitively. With the help of the message area of the public number, students can ask questions at any time, and the teachers of the association can also reply in time, forming a good interactive teaching atmosphere, draining the offline courses and helping the development of the dance training industry [1].

The Douyin platform, with its simple and intuitive short video form, has shown explosive growth in the spread of dance. Hot dance topic challenges continue to emerge, and many dance lovers participate in them. Take the # original choreography # Tiktok topic as an example, among which the most "likes, comments, forwarding amount" and other data is the «uneven dance group» blogger, which can harvest millions of likes in just a few days after release, and the number of plays is tens of millions. The number of followers has increased from 1.2 million to 19.85 million. With its convenient shooting and editing functions, Tiktok allows ordinary people with no basic knowledge to easily shoot dance videos and participate in the dissemination. Moreover, Tiktok's algorithm recommendation mechanism can accurately push different styles of dance to potential interested users, greatly expanding the scope of dance audiences and allowing more people who have not learned dance to participate in topic interaction [2].

**Conclusion.** Wechat public account helps dance knowledge dissemination and offline training with in-depth content output and interactive communication; Douyin uses short videos, hot topics and powerful algorithms to realize the rapid and wide spread of dance and attract a large number of audiences to participate. These two platforms under modern information technology have greatly improved the convenience of Chinese dance communication from different aspects, promoted the development of dance at different levels, and made dance known and loved by more people.

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## EMBODYING FOLK TALES IN VIOLIN MUSIC BY CHINESE COMPOSERS

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In today's world, where globalisation blurs the boundaries between cultures, there is a growing interest in preserving and promoting national heritage. Music, as a universal language, can convey to the listener the deep meanings and values embedded in folk art. In this context, the study of violin works by Chinese composers inspired by folk tales seems particularly relevant. Folktales are like a rich cultural treasury, whose plots, characters and