

TRADITIONS OF CHINESE PAPER-CUTTING ART IN MODERN CHINESE FASHION

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The purpose of this study is to deeply explore the application form and fusion innovative way of Chinese traditional paper cutting art in the field of modern fashion, analyze its value and influence on the modern fashion industry, and provide theoretical basis and practical reference value for the inheritance and development of traditional paper cutting art in the context of modern fashion.

With the diversified development of global culture, the fashion industry continues to draw inspiration from traditional culture. As a folk art form with profound historical and cultural heritage, Chinese traditional paper-cut art provides a new creative source for modern fashion design with its unique modeling language and rich cultural connotation. The research on the integration of the two is helpful to promote the cultural innovation of the fashion industry, enhance the influence of national culture in the international fashion stage, and open up a new inheritance path for the traditional paper-cut art.

Materials and Methods. Literature research method: consult the relevant documents at home and abroad to understand the history, cultural connotation, artistic characteristics of paper-cutting art and the application status in modern design.

Case analysis method: select the representative design case of paper-cutting art and modern fashion, and analyze its design concept, expression technique and application effect.

Comparative research method: compare and analyze the application of different designers and brands of paper-cut art, and summarize their successful experience and shortcomings.

Results and its discussion. Direct application of patterns: the auspicious patterns in traditional paper cutting, such as dragon and phoenix, and more than several years, are directly applied to the printing, embroidery or jewelry design of clothing fabrics, to convey a strong traditional cultural charm. This way retains the original flavor of the paper-cut art, which is easy to trigger the emotional resonance of consumers to the traditional culture [1] [2].

Reference of modeling and structure: take inspiration from the hollow out, folding, symmetry and other techniques of paper cutting, and apply it to the tailoring and structural design of clothing. For example, the edge of the clothing similar to the paper cutting, or the use of folding techniques to shape the three-dimensional shape of the clothing, to add a unique sense of hierarchy and art to the clothing [3].

Color collocation and fusion: Learn from the red, gold and black colors commonly used in traditional paper cutting, and apply them in fashion design. Red symbolizes auspicious and festive in Chinese culture, and gold adds a sense of luxury. Black is matched as a calm background color, making fashion works both visual impact and contain traditional cultural connotation.

Conclusion. The application of Chinese traditional paper-cut art in modern fashion has brought unique cultural charm and innovative vitality to the fashion industry. Through the direct application of patterns, modeling structure reference, color collocation and fusion and other forms, as well as material innovation, digital innovation and other strategies, the organic combination of traditional and modern has been realized. However, in the process of integration, there are also challenges of insufficient cultural understanding, high process difficulty and cost. In the future, it is necessary to strengthen the education and research of

traditional culture, improve the cultural literacy of designers; at the same time, encourage technological innovation and technological improvement, reduce the production cost, promote the wider and deeper development of paper cutting art in the modern fashion field, and make the traditional paper cutting art shine more brilliant on the modern fashion stage [4].

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FEMALE IMAGE IN CHINESE OIL PAINTING OF 20th–21st CENTURY

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The female image in Chinese oil painting from the 20th to 21st centuries serves as a vivid reflection of social changes, cultural evolutions, and artistic innovations. This research focuses on the portrayal and significance of the female image in Chinese oil paintings during these two centuries, exploring how artists have used this subject to express ideas, emotions, and social commentaries. By studying these artworks, we can better understand the changing roles of women in Chinese society, the intersection of art and gender studies, and the development of Chinese oil painting as an art form.

Materials and methods. Employ a combination of art historical research, iconographic analysis, and cultural studies. Art historical research involves studying the development of Chinese oil painting during this period, including major art movements, key artists, and art exhibitions. Iconographic analysis focuses on the visual elements and symbols used in the portrayal of female images, such as postures, expressions, clothing, and settings. Cultural studies are applied to interpret the cultural and social meanings behind these images in the context of Chinese history and contemporary society.

The material for the study was the works of painting from various sources, including art museums, art galleries, art historical archives, and online art databases. The theoretical basis is based on the studies of Chinese and foreign authors, including art criticism, artist interviews, and academic research on Chinese art and gender studies.

Results and their discussion. The research included the following aspects:

1. Historical evolution: In the early 20th century, as China was undergoing social reforms and Western art was being introduced, female images in oil paintings often carried the mark of traditional Chinese aesthetics combined with new Western - influenced techniques [1]. They were sometimes depicted as symbols of national rejuvenation or as representatives of the new - era woman breaking free from traditional constraints.

2. Cultural and social meanings: Female images in Chinese oil paintings have been used to convey a wide range of cultural and social meanings. In some works, they represent traditional Chinese virtues, while in others, they are symbols of modernization and social change [2]. For example, during the socialist construction period, female images were often portrayed as strong, independent workers, reflecting the new social status of women. In