- 3. Regarding stage narrative and cultural expression, Chen Ling noted that Chinese classical dance plays often integrate opera programs with linear narratives and use props to strengthen lyricism [1]. For Western ballet, its reliance on symphonic structure and use of double dance lifting techniques to highlight dramatic conflict, as well as the symbolic meaning of toe skills, are also in line with the analysis in relevant studies.
- 4. In the aspect of international communication path differences, Chinese classical dance's use of digital technology to enhance visual impact and the challenges it faces, as well as Western ballet's success in cross cultural adaptation with classic IP, can be further explored in the context of these studies.

Conclusion. This study reveals the fundamental differences between Chinese classical dance and Western ballet in terms of aesthetic paradigm and cultural logic. These findings are consistent with the research results of previous scholars. Chen Ling (2022) also explored the cultural differences between the two dance forms from different angles. Li Zijian (2022) provided in - depth analysis of their aesthetic systems. Cheng Pengmin and LI Jing (2013) discussed their similarities and differences comprehensively, and Cai Lei (2009) focused on the aesthetic differences.

The trend of integration in contemporary times for both dance forms, such as Chinese classical dance drawing on modern drama structure and ballet's local adaptation, can be further understood with reference to these previous studies. Future research on the reconstruction role of digital technology on the two dance forms and the differences in cross - cultural audience acceptance mechanism can also build on the existing research foundation established by these scholars.

Reference list

- 1. Chen Xiao. A Brief Analysis of the Cultural Differences between Chinese Classical Dance and Western Ballet. / Chen Xiao. // Shang Wu. 2022. No.21. P.90-92.
- 2. Li Zijian. The Aesthetic Systems of Chinese Classical Dance and Classical Ballet./Li Zijian. // Shang Wu. 2022. No.11. P.62-64.
- 3.Cheng Pengmin, and Li Jing. A Brief Analysis of the Similarities and Differences between Chinese Classical Dance and Western Classical Ballet. / Cheng Pengmin, Li Jing. // Can Hua (Cultural Horizon). 2013. No.3. P.116-117.
- 4. Cai Lei. A Comparative Study on the Aesthetic Differences between Chinese Classical Dance and Western Classical Ballet. / Cai Lei. Shaanxi Normal University, 2009.

INNOVATION AND EXPANSION OF HOLOGRAPHIC PROJECTION TECHNOLOGY IN STAGE SPACE CONSTRUCTION

Ji Wen Hao,

masters student, VSU named after P.M. Masherov, Vitebsk. Republic of Belarus Scientific supervisor – Medvetsky A.V., PhD in Art History, associate professor

In the 21st century, stage art is undergoing significant technological changes. Traditional stage performances struggle to meet the growing aesthetic demands and desire for novel experiences of audiences. The emergence of holographic projection technology has opened up new avenues for innovation in stage art. Many Chinese dance drama artists have utilized this technology in their creations, such as Yang Lipings "Ambush on All Sides" and Han Zhens "Du Fu." By employing holographic projection and unique three-dimensional imaging effects, these works deliver realistic visual presentations and a high degree of immersion to the audience. This has broken the physical limitations of space in many areas of stage and television arts, bringing numerous possibilities to the construction and creation of stage spaces! [1]

Research purpose: Research holographic projection combined with Chinese stage art to make special realistic spatial visual effects.

Materials and Methods: A comprehensive search was conducted on academic databases and websites both domestically and internationally to collect performance and competition videos of holographic projection technology from various professional groups at home and abroad; representative Chinese stage art works such as "Du Fu" and "Ambush on All Sides" were carefully selected for detailed analysis from multiple perspectives including technical application, artistic style, and market performance; comparisons were made between different directors use of holographic projection technology, analyzing its impact on the evolution of Chinas stage art landscape through characteristics in artistic style, production techniques, and dissemination models.

Results and Discussion: Holographic projection technology has significantly enhanced the visual effects and stage presentation of Chinese stage art productions. Taking the dance drama "Du Fu" as an example, through holographic projection technology, realistic ancient architecture, landscapes, and other stage backgrounds have been created, such as vividly depicting scenes like Tang Dynasty palaces and streets, allowing the audience to feel as if they have traveled through time into Du Fus era, enhancing the historical and authentic feel of the dance drama. At the same time, dynamic light and shadow effects can be created to complement the dancers performances, making the entire stage image more vivid and lifelike. Taking the dance drama "Ambush on All Sides" as another example, holographic projection can create scenarios and atmospheres that are difficult to present in real stage performances, such as battle scenes, historical images, and fantastical character portrayals, like the clash of arms and the sandstorms of ancient battlefields, immersing the audience in the era of the Chu-Han Contention, greatly enriching the visual layers of the stage, breaking the limitations of traditional stage design, and bringing more creativity and variation to the stage [2].

Holographic projection technology has significantly propelled the rapid development of China's stage art market. By allowing directors to instantly transform various scenes and costumes according to the needs of the plot, this technology has unlocked infinite possibilities for stage space, providing audiences with a brand-new visual experience. Audiences can not only appreciate the exquisite skills of dancers but also feel the awe-inspiring impact of high technology, making Chinese stage art gradually stand out on the international market and enhancing its international influence [3].

Conclusion:

- 1. Innovative forms of expression: Holographic projection technology opens up a new road for the development of stage art, innovates stage expression forms in a unique and unique way of space construction, breaks through the traditional stage restrictions, and brings shocking and novel experience to the audience.
- **2. Promote artistic change:** With the progress of technology and the mature application of creators, holographic projection technology can deepen the change of stage art, and constantly give birth to new stage expression techniques and artistic concepts.
- **3.** Help the development of the field: Holographic projection technology provides greater possibilities for the field of culture and art, and promotes the stage art to a new height. By virtue of the innovation and expansion in the construction of the stage space, it injects vitality into the development of the whole culture and art field and also drives the development of the relevant industrial chain.

Reference list

^{1.} Li, Ming. Application of holographic projection technology in stage art innovation / Li Ming // Art Science and Technology. – 2020. – Vol. 33, № 12. – P. 45-48.

^{2.} Wang, Li. On the artistic effect of the integration of Chinese dance drama and multimedia technology: дис. ... канд. искусствоведения / Wang Li; Beijing Dance Academy. – Beijing, 2021. – 180 р.

^{3.} Zhang, Yue. Looking at holographic projection to reshape the stage space structure from "Ambush from Flying Daggers" / Zhang Yue // Performing Arts Technology. − 2022. − № 8. − P. 32-37.