

- Virtual reality (VR) and augmented reality (AR) technologies. VR can create immersive art experiences, such as allowing students to walk into a virtual gallery; AR provides additional information to the work and enhances appreciation. Although it is in the development stage, it has great potential and is expected to become an important force in art education in the future.

Conclusion. To sum up, network resources and educational platforms bring many opportunities for art education, which should be fully utilized and combined with traditional teaching to explore innovation in order to cultivate more art talents.

DEVELOPMENT OF STUDENTS' INNOVATIVE POTENTIAL IN THE TRAINING OF OIL PAINTING IN HIGHER VOCATIONAL COLLEGES OF CHINA

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Keywords. Innovation, art education, oil painting.

As an important part of art education, Chinese higher professional education in oil painting has developed rapidly in recent years. With the increasing public demand for artistic talents, nurturing students with high professional qualities, innovative abilities, and practical abilities has gradually become a new requirement for college higher professional education. The Oil Painting in Art Education course in higher professional institutions should not only enable students to understand the historical background of oil painting and master the basic theoretical knowledge of oil painting, but also to develop students' ability to perceive beauty and refine their innovative abilities in creating oil painting, so that students can create oil paintings with more artistic characteristics.

The purpose of the study is to analyze the role and importance of oil painting in the innovative development of students of higher professional colleges in China, improving their artistic literacy, and developing professional skills.

Material and methods. In the course of the study, the author used the analysis of theoretical literature, comparative analysis, the method of scientific observation and generalization of information, questionnaires and surveys of teachers.

Results and their discussion. Art Education in China strive to make students show their artistic talent with a unique aesthetic sense, can use a unique mode of thinking to understand oil painting art, to improve students' creativity in oil painting, to create more professional works in oil painting technique.

The method of teaching oil painting in art education in higher professional education still uses traditional teaching, and students are still in a state of passive learning [1]. In the lesson, the teacher, as the main organ, continues to explain to students the theory of creating oil painting, and students perform creative tasks and knowledge exercises in accordance with the teacher's theoretical explanation and homework assigned in class. To a large extent, this limits the imagination of students, does not contribute to the development of innovative thinking of students, not in the development of students' ability to independent learning. In the new period, in order to cultivate the talents of oil painting in higher professional educational institutions, it is necessary to constantly improve teaching methods, raise the level of teaching oil painting, and develop the innovative abilities of students.

There is a need to change the teaching method of oil painting teachers, moving from teaching to inquiry-based learning, in order to develop students' innovative abilities. Integrate the arts and other disciplines, learn the rules so that students can master professional theoretical knowledge and improve its all-round quality. Oil painting teachers must ensure the independence of the knowledge building system [2], ensure that teaching methods are scientific and sound, cultivate students' innovative abilities and lay a solid foundation for them to produce the best oil paintings.

In order to improve students' subjective learning initiative by guiding them to perceive classical oil painting works, allow them to experience the connotation of the works carefully, which can not only improve students' ability to understand oil paintings, but also improve students' thinking ability. Teachers should strengthen and develop students' aesthetic abilities in line with the content of oil painting teaching, as well as improve students' innovative ability to work by creating a platform for evaluating oil painting.

To expand the professional horizons of students, combined with the actual situation of students and the study of cognitive principles, to stimulate students on the pictorial potential, at the same time in the educational process to reveal the advantages of students, to encourage them to boldly express their ideas, make unique works, cultivate good artistic achievements of students. Conducting a variety of extracurricular educational activities to stimulate the innovative abilities of students to create oil painting [3].

Conclusion. The ability to innovate is the basic talent requirement of modern society, and the creation of oil painting requires innovative thinking and imagination. students to learn new techniques of artistic expression and creative ideas, strengthen students' innovative abilities in oil painting creation and increase their level of oil painting creation.

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FEATURES OF CHINESE ARTISTS' WORK ON LANDSCAPE IN OIL PAINTING TECHNIQUE

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Keywords. Chinese landscape painting; oil painting technique; combination of Chinese and Western art.

Chinese landscape oil painting combines traditional brush and ink painting with Western color composition. This technique integrates tradition and modernity, Eastern and Western elements to show the natural beauty and personal emotions.

The research on Chinese landscape oil painting focuses on the technique of brush and ink painting and composition to show the nature and emotions and create a harmonious picture.

The purpose of this paper is to analyze the study and discussion of Chinese landscape painting techniques.

Material and methods. The study uses theoretical literature analysis, comparative and contrastive, scientific observation and information synthesis methods.

Results and their discussion. Chinese landscape painting originated in the Wei and Jin Dynasties, reached its peak during the Sui and Tang Dynasties, reached its heyday in the Song Dynasty, and was innovative in the Ming and Qing Dynasties. It combined the essence of tradition and oriental charm to form an art, a unique artistic style. Traditional landscape paintings convey the charm of landscapes through brushwork, composition and elegant colors, while modern oil paintings integrate traditions and use light and shadow, rich colors and personalized compositions to express the three-dimensional feeling and unique beauty of landscapes.

The essence of Chinese landscape painting is to create an artistic concept, and Chinese landscape oil painting is no exception. The artist needs to use delicate brushwork and rich colors to convey the depth and sublimity of the landscape. In terms of technique, Chinese landscape oil painting combines the "cracking method" of traditional landscape painting with the techniques of oil painting, so that the painting not only has the beauty of the artistic concept of traditional landscape painting, but also shows texture and layering [1].