

## THE METHOD OF ART TEACHING BY USING NETWORK RESOURCES

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The use of Internet resources in the era of the Internet to teach students issues related to art is becoming a relevant topic of teaching methods. Network education has a great impact on modern art education, including the formation of the concept, characteristics of network interaction and contrast with traditional education. The purpose of the article is to analyze the types of network resources and educational platforms in the context of art education, to identify their role in enriching educational content, providing flexible teaching methods and innovative teaching experience.

**Material and methods.** In the course of the study, the analysis of theoretical sources, observation, analysis of the results of students' educational activities, generalization and systematization of information was used.

**Results and their discussion.** Network education develops rapidly but still faces many problems, and its ideal result has not been fully realized. The concept of educational network is put forward based on the realistic penetration of network into education and the influence of network as an educational idea on practical education. In the field of art education, the influence of educational network is not fully recognized, but ignoring the network will hinder the development of art education. The physical layer, the code layer and the content layer of the network are of great significance to art education at different levels, which promotes the reform of art education in many aspects.

Students' knowledge structure and way of thinking change. Schools can use the Internet to share human resources and hire experts and professors for online communication and lectures.

The source of knowledge is no longer limited to teachers, and the way teachers impart knowledge needs to be changed. At the same time, the teaching of skills and creative expression has new connotations, and the teaching content should be updated timely. The teaching organization form can combine the advantages of class teaching and individual teaching, and use the network to extend the teaching space, such as after-class discussion and homework correction.

In the past, students paid attention to the study of skills, but now they need to master the skills of information integration, and self-study is particularly important. With the development of art teaching methods and the insufficiency of network resources, the education management department should advocate teachers to use network resources to carry out teaching.

Types of network resources and educational platforms in the context of art education:

- Digital art galleries and museums that display art treasures as high-definition images and 3D models, providing information such as the background of the work, the artist's life, and technical analysis. Many museum official websites also provide virtual visit services, and some also use VR technology to bring immersive experience, so that students can break through the limitations of time and space to appreciate art works, feel diverse cultures, and stimulate art interests.

- Art teaching website. Created by professionals, it offers rich tutorials covering a variety of art forms. Such as "Painting Tutorials Online" from the basic to advanced teaching, there are also specific art media or style of the website. These websites provide students with a self-directed learning platform where they can interact and display their work.

- Social media platforms. Platforms such as Instagram, Pinterest, etc. have become important venues for displaying and communicating works of art. Instagram allows artists to share their work and creative process, and students to get inspired and interact; Pinterest is used to collect and organize art resources.

- Online courses and education platforms that cooperate with universities and art institutions to provide systematic art courses including art history, painting and other fields, focusing on skill training and theoretical learning, flexibility and convenience, and providing interactive features that are ideal learning options for students.

- Virtual reality (VR) and augmented reality (AR) technologies. VR can create immersive art experiences, such as allowing students to walk into a virtual gallery; AR provides additional information to the work and enhances appreciation. Although it is in the development stage, it has great potential and is expected to become an important force in art education in the future.

**Conclusion.** To sum up, network resources and educational platforms bring many opportunities for art education, which should be fully utilized and combined with traditional teaching to explore innovation in order to cultivate more art talents.

## DEVELOPMENT OF STUDENTS' INNOVATIVE POTENTIAL IN THE TRAINING OF OIL PAINTING IN HIGHER VOCATIONAL COLLEGES OF CHINA

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As an important part of art education, Chinese higher professional education in oil painting has developed rapidly in recent years. With the increasing public demand for artistic talents, nurturing students with high professional qualities, innovative abilities, and practical abilities has gradually become a new requirement for college higher professional education. The Oil Painting in Art Education course in higher professional institutions should not only enable students to understand the historical background of oil painting and master the basic theoretical knowledge of oil painting, but also to develop students' ability to perceive beauty and refine their innovative abilities in creating oil painting, so that students can create oil paintings with more artistic characteristics.

The purpose of the study is to analyze the role and importance of oil painting in the innovative development of students of higher professional colleges in China, improving their artistic literacy, and developing professional skills.

**Material and methods.** In the course of the study, the author used the analysis of theoretical literature, comparative analysis, the method of scientific observation and generalization of information, questionnaires and surveys of teachers.

**Results and their discussion.** Art Education in China strive to make students show their artistic talent with a unique aesthetic sense, can use a unique mode of thinking to understand oil painting art, to improve students' creativity in oil painting, to create more professional works in oil painting technique.

The method of teaching oil painting in art education in higher professional education still uses traditional teaching, and students are still in a state of passive learning [1]. In the lesson, the teacher, as the main organ, continues to explain to students the theory of creating oil painting, and students perform creative tasks and knowledge exercises in accordance with the teacher's theoretical explanation and homework assigned in class. To a large extent, this limits the imagination of students, does not contribute to the development of innovative thinking of students, not in the development of students' ability to independent learning. In the new period, in order to cultivate the talents of oil painting in higher professional educational institutions, it is necessary to constantly improve teaching methods, raise the level of teaching oil painting, and develop the innovative abilities of students.

There is a need to change the teaching method of oil painting teachers, moving from teaching to inquiry-based learning, in order to develop students' innovative abilities. Integrate the arts and other disciplines, learn the rules so that students can master professional theoretical knowledge and improve its all-round quality. Oil painting teachers must ensure the independence of the knowledge building system [2], ensure that teaching methods are scientific and sound, cultivate students' innovative abilities and lay a solid foundation for them to produce the best oil paintings.