

movies, but also provides the audience with more space for cultural reflection. At the same time, Zhang Yimou is also constantly exploring new movie language and expression methods, providing a useful attempt for the innovative development of Chinese film.

Zhang Yimou's film works have high artistic value, which can deeply touch the audience's heart and make them think about the meaning of life while enjoying the movie. His movies not only have a wide influence among Chinese audiences, but also attract the attention of global audiences. This influence not only enhances the aesthetic experience of the audience, but also wins more support for the development of Chinese film.

Zhang Yimou's creations have had a profound impact on Chinese cinema in the 21st century. His movie works have not only enhanced the artistic level and market influence of Chinese films, but also provided useful attempts for the innovative development of Chinese movies. His influence and contribution will continue to push Chinese films forward and develop.

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THE INFLUENCE OF THE DIGITAL AGE ON THE DEVELOPMENT OF CHINESE DANCE

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The advent of the digital age has had a profound impact on the development of Chinese dance. This paper will explore how digital technology can change the creation, dissemination and education of dance, and analyze the opportunities and challenges it brings. In this context, Chinese dance art is full of new vitality, but also facing the collision between tradition and modernity.

Chinese dance has a long history and rich cultural deposits. However, with the rapid development of information technology, the wave of digitalization is penetrating into all aspects of dance art with unstoppable forces. Digital technology has not only changed the way dance works are presented, but also profoundly influenced the transmission and education mode of dance. This paper will deeply analyze the influence of the digital age on the development of Chinese dance, and discuss the opportunities and challenges brought by it.

In the digital age, the application of multimedia technology in dance creation has greatly enriched the expression form of dance. Traditional dance mainly relies on body language to express emotions and stories, while multimedia technology provides more means of expression for dance. For example, the application of stage projection technology, virtual reality (VR) and augmented reality (AR) technology can create an immersive viewing experience for the audience, making the dance works more vivid and three-dimensional.

The development of digital music technology has provided a broader space for dance creation. The choreographer can use computer software to synthesize music and sound effects to make the music and dance movements highly compatible. In addition, the addition of digital sound effects makes the dance works more rich and diverse in the sound performance.

The application of digital technology is also reflected in the digitization of the choreography. Through the professional choreography software, the choreography can more easily design and adjust the dance movements, and even perform virtual rehearsals. This way not only improves the efficiency of the choreography, but also can better record and save the movements, facilitating the subsequent modification and optimization.

The application of digital technology provides new possibilities for the innovation of dance art. Through the application of multimedia technology, virtual reality and augmented reality technology, the dance works have been greatly enriched and expanded in the form of expression. The addition of digital music and sound effects also makes the dance works more colorful in hearing. The application of these technologies makes the dance art constantly break through the tradition and radiate new vitality.

The popularity of the Internet and the rise of network platforms make the spread of dance become more widespread and popular. Through the online platform, dance works can be spread around the world, breaking the geographical and time restrictions. At the same time, the production and dissemination of dance videos also provide more exhibition opportunities and communication channels for dancers and directors. The rise of online dance courses has made dance education more convenient and flexible, providing more opportunities for more people to learn dance.

The development of digital technology has brought diversified and personalized possibilities for dance education. With the rise of online dance courses, students are able to receive the guidance of professional dance teachers anytime and anywhere, which greatly improves the convenience and flexibility of learning. The application of virtual reality and augmented reality technology provides students with a brand-new learning experience. The application of data analysis technology enables teachers to provide more personalized teaching guidance according to students' learning situation and progress. The application of these technologies helps to improve the quality and effect of dance education.

In the digital age, traditional dance faces the challenge of protection and inheritance. Although the application of digital technology provides new possibilities for the innovation of dance art, it may also lead to the marginalization of traditional dance. How to protect and inherit the traditional dance in the digital wave is a problem that needs to be deeply thought about and solved.

With the wide application of digital technology, the dance art is increasingly dependent on technology. However, the technological development also brings risks and challenges. For example, technical failures may affect the presentation effect of dance works, and network security issues may affect the transmission and protection of dance videos. Therefore, in the digital age, dance art needs to be cautious in the application of technology, avoid over-reliance on technology, and strengthen the prevention of technical risks.

The development of digital technology has brought convenience and opportunity to dance education, but it may also lead to the problem of digital divide. Due to the influence of economic and geographical factors, some people may not have access to equal digital education resources. This digital divide may affect the fairness of dance education, making some students unable to enjoy the convenience and high-quality educational resources brought by digital technology. Therefore, in the digital age, how to narrow the digital divide and promote the fairness of dance education is a problem that needs to be paid attention to and solved.

The arrival of the digital age has had a profound impact on the development of Chinese dance. The wide application of digital technology in the creation, dissemination and education of dance provides new possibilities for the innovation, popularization and personalization of dance art. However, the development of digital technology has also brought about challenges such as the protection and inheritance of traditional dance, technology dependence and risk, the digital divide and the equity of education. In the face of these opportunities and challenges, Chinese dance art needs to find a balance between

inheritance and innovation, and constantly explore and practice, so as to adapt to the development requirements of the digital age, and realize the sustainable development and progress of dance art.

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THE HISTORY OF CONTEMPORARY CHINESE POP MUSIC

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This article explores the development history of contemporary Chinese pop music. It analyzes the history and current situation of Chinese pop music as well as the basic information of the integration of Chinese folk music. Combining with the traditional cultural background, it discusses the origin of Chinese pop music, the application of traditional folk music in pop music, and the characteristics of modern network commercialization.

The research methods include: historical analysis, historical comparative analysis, and literary historical analysis before conducting the research to enable us to understand the reasons for the development of pop music works and analyze their language, form, style, and meaning.

This study aims to study the development history of Chinese pop music, analyze their development process and characteristics under the traditional cultural background, reveal their role and value in commerce, and further explore how to effectively use innovation to promote the innovative development of Chinese pop music. It seeks to balance traditional culture with modern market demands and achieve a win-win situation for music and cultural inheritance. The analysis of the history and current situation of Chinese pop music shows that with the development of economic and cultural exchanges, the forms of Chinese pop music are constantly changing, showing diversification and innovation.

I. Early Pop Music (1920s to 1940s): Shanghai Era: Chinese pop music originated in the 1920s, when Shanghai, as one of the most open and internationalized cities in China, attracted a flood of foreign cultures and artistic forms. Representative figures include Li Jinhui, whose anti-feudal Mingyue Opera Society introduced China's first batch of domestic love songs, such as "Mao Mao Yu" (Drizzle) and "Mei Mei Wo Ai Ni" (Sister, I Love You), which are considered the beginning of Chinese pop music. Zhou Xuan Era: From the 1930s to the 1940s, the rise of singers like Zhou Xuan marked the first peak of Chinese pop music. Her songs like "Ye Shanghai" (Night in Shanghai) and "Tian Ya Ge Nu" (Song Girl of the Horizon) were deeply popular and had a profound impact on subsequent pop music.

II. Pop Music from Liberation to the Reform and Opening-up (1949-1978): During this period, Chinese pop music underwent a period of silence. Many songs carried a distinct political color, such as "Dong Fang Hong" (The Red of the East) and "No Communist Party,