

art is rooted in the ideological essence of traditional aesthetics, injecting unique cultural heritage and artistic charm into guzheng works. When naming zither music works, they are often named after ancient poems or extended meanings of ancient poems. Even the title guzheng can be regarded as a product of the development of ancient Chinese culture. From the perspective of the history of the development of music art, there are inextricable connections between ancient poetry and guzheng. By playing the guzheng, you can find the deep cultural context behind it. Tea culture is an organic fusion of tea and culture. It is a cultural phenomenon formed by tea drinkers in the process of drinking tea. It is not only a necessity in people's lives, but also belongs to the aesthetics of life, including and reflecting the material of a certain period. Civilization and spiritual civilization. The guzheng concerto is an important genre of contemporary Chinese guzheng music. Its emergence means that the creation of Chinese guzheng music has evolved from monophonic to multi-voiced, from solo to coordinated performance of two or even multiple instruments, and from single melody to symphony, marking the beginning of a new era in the creation and performance of contemporary Zheng music.

**Conclusion.** China's traditional culture has a long history and profound connotations. In the history of human civilization, this pearl shines brightly, embodying spiritual culture, humanistic cultivation, and worldly affairs. For poetry, painting and other art forms. As an ancient musical instrument, guzheng also carries rich humanistic feelings. Guzheng art, landscapes and sentiments, etc., are like a gurgling stream that stretches endlessly and is passed down to future generations. It is the most representative branch of our country's music culture and the most expressive form of human spirit and temperament. No matter in which period, both literati and musicians are willing to devote themselves to the feelings of mountains and rivers, seeking peace of mind and broad-mindedness.

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## THE APPLICATION OF TRADITIONAL CHINESE CULTURAL ELEMENTS IN CONTEMPORARY OIL PAINTING

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As a rich artistic resource, traditional Chinese cultural elements have a long history and unique charm. With the acceleration of globalisation and the increasing attention to and recognition of Chinese culture, the application of traditional Chinese cultural elements in contemporary art has gradually gained attention. In the field of contemporary oil painting, more and more artists are involved in the study of the nationalisation of Chinese oil painting, thinking about how to integrate Chinese aesthetics, art and temperament into oil painting. Some artists have begun to try to incorporate traditional Chinese cultural elements into their works in order to explore the relationship between cultural identity and artistic innovation, in the hope of conveying the connotation and charm of Chinese culture.

The purpose of this paper is to analyze the application of traditional Chinese cultural elements in contemporary oil painting, to discuss how artists integrate traditional cultural elements with contemporary oil painting forms, and the artistic effect and cultural significance that this integration produces in their works, in order to promote the development of traditional cultural elements in the creation of contemporary oil paintings, and to enrich the forms of artistic expression in oil paintings, so as to provide certain insights for the inheritance of traditional Chinese culture and the development of contemporary art.

**Material and methods.** The material for the study was works of contemporary oil painting in which are reflected traditional Chinese cultural elements. This study uses the historical method, methods of stylistic and comparative analysis, systematic, simeotic and formal analysis of paintings.

**Findings and their discussion.** In today's era of continuous development of science and technology, traditional art appears to be invaluable, and traditional elements contain the connotation and soul of Chinese culture, which provide an important source of inspiration for art creators 0. Contemporary artists actively absorb traditional cultural elements in oil painting, explore innovative ways of expression, and give traditional culture new connotations of the times and aesthetic value. They continue to explore the deep heritage of traditional culture, combine traditional cultural elements with modern artistic methods, and create works rich in personality and unique style. By integrating traditional cultural elements into oil paintings, artists not only pass on historical and cultural heritage, but also give contemporary vitality and modern meaning to traditional culture. This innovative integration not only enriches the form of artistic expression, but also expands the influence and expression of traditional culture in contemporary society. Through their oil paintings, contemporary artists collide and fuse tradition and modernity, creating new and unique artistic styles, injecting new vitality and charm into traditional culture, and giving it a fascinating glow in the field of contemporary art.

Traditional Chinese cultural elements have important artistic expression and cultural significance in contemporary oil painting. Traditional elements such as ink, flowers and birds, and white space not only enrich the mood of oil paintings, but also provide the viewer with an aesthetic pleasure and reflection. By integrating traditional cultural elements into contemporary oil paintings, artists not only give their works a unique flavour and connotation, but also pass on and promote the excellent traditional Chinese culture. This cross-generation integration makes contemporary oil paintings more historical and cultural, and brings the audience artistic enjoyment and reflection across time and space. The combination of traditional cultural elements and contemporary oil paintings not only enriches the connotation of art works, but also continues the vitality of cultural inheritance, showing a beautiful scene of art and traditional culture intermingling and coexisting.

Through the study of the application of traditional cultural elements in contemporary oil paintings, it can provide more diversified ideas and artistic inspirations for the creation of oil paintings. Initially, Chinese oil painting was only a single imitation of Western oil painting, lacking its own expressive techniques. However, with the development of Chinese oil painting itself and the deepening understanding of artists, Chinese oil painting is determined to find its own position and language. In today's Chinese oil painting, the fusion of tradition and modernity will become more and more common, and in terms of creative methods, the techniques of writing and dipping will become the mainstream, and these languages, which have been discovered and matured in the course of exploration, will propel Chinese oil painting towards maturity, and ultimately towards the pinnacle of the art of oil painting 0.

**Conclusion.** The application of traditional Chinese cultural elements in contemporary oil painting shows diversity and richness, and artists give their works deeper cultural connotation and artistic expression by integrating traditional cultural elements. This cross-cultural creative practice not only promotes the development of contemporary oil painting, but also provides a new path for the inheritance and innovation of Chinese traditional culture.

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