

(Figure 3.3). In addition, Chinese characters can add cultural elements and design connotations to enterprises in terms of products and advertisements (Figure 3.4).



Figure 3.1.
Table ornaments



Figure 3.2.
Book lamp



Figure 3.3.
Censer



Figure 3.4.
Toy

Conclusion. The rich history of Chinese visual elements provides modern industrial designers with endless opportunities to incorporate elements that are relevant and meaningful to the audience. From color to painting, to nature, to patterns and text, designers can draw on traditional Chinese visual elements to create products that not only evoke a sense of history and heritage, but also maintain a sense of modernity and relevance.

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THE COLLISION OF CHINESE ELEMENTS IN BALLET "RAISE THE RED LANTERN"

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The Chinese ballet "Raise the Red Lantern" is a milestone dance drama, which represents China's preservation and development of traditional Chinese culture and art while accepting foreign art and culture. The dance drama is created based on a Chinese film and uses ballet as an artistic expression.

Material and methods. The work combines traditional Chinese folk dance, martial arts, opera and other local elements with the structural framework of ballet. The fixed stylized action performance becomes the emotional climax. With the help of, it broke the traditional creative techniques in form. We used the ballet "Raise the Red Lantern", the film "Raise the Red Lantern" and the traditional ballet as materials, and used the inductive method and contrast method to study the ballet works.

Fusion of dance language. If China wants to develop foreign cultures in its own country, it must use unique Chinese methods, learn from Western ballet forms and integrate traditional Chinese artistic elements. The traditional ballet vocabulary is centrifugal and radial, and the basic training focuses on the body [1]. Traditional Chinese opera and folk dance pay attention to upper limbs, eyes, body, method, and steps. The effective combination of the two can greatly develop the coordination of various parts of the human body. "Raise the Red Lantern" integrates Chinese classical dance, folk dance, opera, martial arts, etc. into the structural framework of ballet, and combines various dance types with modern dance, breaking the traditional traditional creative techniques in form.

The Creative Perspective of Chinese Elements. The ballet "Raise the Red Lantern" was created by director Zhang Yimou from the perspective of film and television. It broke the constraints of ballet's inherent rules, carried out a cross-art fusion, and endowed the ballet with a variety of visual experiences. The collision of film and television and ballet has greatly tapped the expressiveness of the non-dance parts of the dance drama, allowing the "lens language" to represent The "hybrid" band of "Raise the Red Lantern" will replace "body language" Chinese folk music percussion, Peking opera, folk songs, folk tunes and modern music are integrated, giving the dance drama a harmonious music full of national characteristics and full of Western flavor. In addition, the composer also extracted sound effects such as playing mahjong and whipping to promote the development of the story. Teacher Yu Ping said in "The Formal Implications of the Ballet "Raise the Red Lantern"": "The ballet "Raise the Red Lantern" is in the "both ballet". It is also a big leap in the expression of the national dance form [2]. This greatly broadens the creative angle of dance drama and enriches the means of expression of dance drama.

Application of stage scenery and costume color in ballet. Red lanterns were originally used as lighting in China, and they also symbolize hope in the dark night. In the ballet "Raise the Red Lantern", director Zhang Yimou gave it a new meaning. The red lanterns in the play run throughout, and "lighting, extinguishing, and sealing the lights" is a metaphor for the miserable lives of women in the feudal period. The forty-four red lanterns at the beginning, the red wall stained red with blood when the person died, and the relighting of some lanterns at the end all reflect the ruthlessness and cruelty of the old feudal society. "White" is no longer a representative of holiness and elegance, but more of chilling and helplessness, and "red" is no longer a symbol of auspiciousness and warmth, but more of a sense of bloody tension [3]. This strong contrast of colors. It is constantly changing with the development of the ballet plot. Cheongsam was born in the first half of the 20th century, which is the product of the combination of Manchu traditional flag clothing and Western culture. The tight design itself symbolizes a kind of "moral kidnapping" and "kidnapping" to women. At the same time, the cheongsam represents the female image bound by the unique Chinese feudal ethics in the dance painting "Raise the Red Lantern". The female dancers wear cheongsam and set up their feet, showing the tall and charming posture and charm of Oriental women incisively and vividly. The costume design of high slit is also conducive to the female dancers to show the dance movements [4]. The red cheongsam is bright and dazzling, so the third wife in the red cheongsam is the focus of the whole dance drama. Yellow cheongsam is weaker than red, so the conflict between the second wife wearing yellow cheongsam is also weaker. Wearing a green cheongsam, the big wife is calm and calm, giving a person gentle and gentle, standard feeling. Group dance blue blue cheongsam as an invisible hand to promote the plot forward. The gorgeous style and color of the cheongsam add a lot of meaning to the "Chinese flavor" of the dance drama, narrowing the distance between the characters and the audience, thus appearing more real.

Conclusion. If China wants foreign cultures to develop in its own country, it must use unique Chinese methods, learn from traditional ballet forms and incorporate traditional artistic elements of our country. The Chinese ballet "Raise the Red Lantern" is a milestone work in our country. Let us see. While accepting foreign cultures, China is also sticking to its native culture. Raise the Red Lantern, a 21st century classic of Chinese modern ballet drama, represents the future development direction of Chinese ballet. In this regard, China should actively integrate with the world, let world art and Chinese art integrate, so as to collide with new sparks, and ultimately promote the continuous development of Chinese ballet art.

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