painting art by using the painter's imagination and visual thinking on the basis of color description, and embodies a unique vivid artistic expression technique. In this process, the emphasis on visual artistic effect is the artistic foundation and core goal of imagery oil painting to construct its color world. It not only broadens the creative space of painting art, but also stimulates the artist's artistic emotion, which is of great value to the innovation and development of oil painting art.

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## TECHNOLOGY OF PROJECT-BASED LEARNING AS A MEANS OF ACTIVATING STUDENTS COGNITIVE ACTIVITY

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Keywords: project activity, project, lesson, pedagogical technology.

The structure and content of general secondary education suggests that one of the priority tasks of the educational process is the formation of a versatile personality. Accordingly, the task of the school is to comprehensively develop the student's personality, creativity, ingenuity, the ability to improve their skills, as well as to create all the appropriate conditions for the acquisition and application of the acquired knowledge. It is worth noting that the technology of project training meets these requirements.

The purpose of the study is to analyze the features and effectiveness of the application of project activities in the classroom.

**Material and methods.** The research material was the work of students performed at the lesson of labor training. The following methods were used: theoretical, descriptive and observation method.

**Findings and their discussion.** The concept of "project" from Latin means "throwing forward" [2, p. 12]. A project is a sample of a planned object, conditions, and in some situations, a plan, an idea of an activity. Most often, the definition of "project" is perceived as a type of professional activity. Currently, this definition is quite firmly embedded in our lives, and causes such associations as a bold and unique undertaking in the fields of human intellectual activity. Thus, showing a unique approach to solving problems.

The project method is a technology aimed not at combining the acquired knowledge, but at using and obtaining new ones. The active involvement of students in the creation of projects provides an opportunity to master unusual ways of activity in the educational environment. Accordingly, it can be emphasized that project—based learning is a pedagogical technology in which the active, creative, cognitive work of students, performed under the supervision of a teacher, finds a response.

Designing is a unique type of activity that appeals to students, because it helps them to reveal their hidden capabilities, which are inherent in them by nature. The value of such activity lies in the fact that the purpose of the educational task is presented to students in an implicit form and the need for achievement is perceived by students in stages and takes the direction of an independently found and chosen goal. The main advantages and motives for using this technology are based on:

- contributing to the improvement of their own confidence, because every student goes through a "success situation";
- developing an understanding of the importance of teamwork to achieve successful performance;
- formation of research skills, assuming to possess the skills of analyzing the situation, choosing the necessary information.

In my work, I use the project method to encourage students to strive for the creative process and promote high-quality work. Considering the labor training program, it is worth noting that it consists of a variable component, which allows the teacher to independently choose the material being studied, which provides an opportunity to develop the abilities of children. When studying such material, it is necessary to carry out the project when the topic and the choice of the future product are reported, which allows students to fully master the organization of a practical orientation, starting from the idea and up to its full implementation in the product.

**Conclusion.** The project method has a positive effect on the educational process, during which students develop the ability to work with information, acquire research skills, which gives them the opportunity to successfully adapt to different living conditions in the future. Thus, the project method is both an effective way of self–realization of students and teachers, and the possibility of cooperation on an equal footing – and this is an indicator of the school's progress.

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## MANIFESTATION OF THE PRINCIPLES OF JAPANESE ZEN IN THE WORKS OF BELARUSIAN ARTISTS

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Keywords: painting, Zen philosophy, suibokuga, yohaku, muge, innuendo.

The art of Japan is a combination of tradition and philosophy. The painting art of Japan was strongly influenced by a teaching that had its roots in India, but came to Japan from China and was transformed according to Japanese religious principles – Zen Buddhism. In order to understand the cultural life of the people in its diverse aspects,