

are introduced in the fields of medicine (veterinary medicine), pharmacology, less – perfumery and everyday life. The analysis of pragmatic features of phytonyms of the Latin language showed that they occupy an important place in the system of nomination of phytonyms. Pragmatic signs reflect a person's practical attitude to the plant world. Pragmatic phytonyms make it possible to evaluate and reconstruct the most important aspects of human life.

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## WRITING, PERSPECTIVE AND REPRESENTATION IN JOHN GREEN'S NOVELS

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John Green is one of the brightest modern American writers. In 2014 he was included in Time magazine's list of the 100 Most Influential People in the World. Green's novels "The Fault in Our Stars", "Looking for Alaska" and "Paper Towns" were a commercial and critical success and won a number of prestigious literary awards.

The main purpose of our research is to analyze the ways in which John Green depicted his characters in the abovementioned novels and to prove the impact of his work on modern world literature.

**Material and methods.** We have carried out a descriptive qualitative study of the novels by John Green. The material of the study is the characters and the writing style in the novels. The methods of investigation are the following: 1) data collection and analysis; 2) a content analysis; 3) a generalization method to achieve the main purpose of the research.

**Findings and their discussion.** John Green possesses a remarkable gift of conveying to the readers some very important truths about the meaning of life, love, expectations and disappointment, and about the strength of human spirit.

Green's characters are always bright and memorable, all of them having their strengths and weaknesses.

The main characters of “The Fault in Our Stars” are Hazel Grace and Augustus Waters, both terminally ill. Hazel has had terminal thyroid cancer with lung mets for as long as she can remember and hates being forced to attend a cancer support group for kids. Augustus is the kind of teenage boy that every girl would want to have as their boyfriend. Cute, intelligent, funny, sweet and would do anything he could to make Hazel’s life better. “The Fault in Our Stars” is an emotional, powerful, piercing and heartfelt story of love and friendship, loss and surviving the difficult side effects of dying. It explores the funny, thrilling, and tragic business of being alive and in love.

The novel “Looking for Alaska” is divided into two parts: “Before” and “After”. In the first part Miles “Pudge” Halter leaves his safe non-event existence and heads for Culver Creek Boarding School, where his life becomes anything but safe. There he meets a gorgeous, clever, funny, self-destructive and utterly fascinating Alaska Young. She pulls Pudge into her world, launches him into the Great Perhaps, and steals his heart. Then she gets into a car accident and dies, which changes everything for the whole school. In “After” nothing is the same for Miles.

“Paper Towns” features Quentin Jacobsen who has always been in love with his adventurous neighbour Margo Roth Spiegelman. So when she summons him one night for an ingenious campaign of revenge he follows. Margo has always been a mystery for Quentin, but then she disappears and Quentin finds clues left by Margo. Quentin follows them, but he wonders if Margo is the girl he thinks she is. Only when he finds her, he’ll learn the truth.

The question is, “Why do John Green’s novels have such a positive response from the readers?” There seems to be something really special about these novels, because a huge number of people can see themselves represented in them and can relate to the characters depicted in the novels. For the readers, there is something reassuring about knowing that the things they are going through are not uncommon.

**Conclusion.** In his creative work John Green reveals a deep understanding of a teenager’s inner world and perception of his/her feelings and emotions. John Green explores the perpetual questions of the meaning of life and death, life and adventure. John Green creates dynamic characters whose personalities develop and transform throughout the novels. Green shows the importance of struggling for life and teaches the readers that they should always be thankful with what they have in their lives.

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