

MURAL "MY NATIVE VERKHNEVDVINSK"

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VSU named after P.M. Masherov, Vitebsk, Belarus

The topic of street art has become relevant for critics, reviewers, specialists in the design of the cultural environment of the city since the beginning of its existence (1960s-1970s). It is relevant to this day. But the greatest distribution came at the beginning of the 2000s. there was a certain freedom in many areas of life, including street art conquered its niche in the urban environment [1].

The peculiarity of this type of "urban decor" is that a person does not need to go to the gallery or to the exhibition. Street art adorns the look of the old city walls, building fences, abandoned buildings, and even entire factory buildings.

Murals, in turn, are the direction in street art, it is not just a composition or fonts on the walls, it is an illustration or a picture that carries a certain meaning, laid down by the artist.

1. Pre-project analysis. Street art (eng. Street art - street art) is a trend in modern visual art, the distinctive feature of which is a pronounced urban character. The main part of street art is graffiti (otherwise spray art), but one cannot assume that street art is graffiti. Street art also includes posters (non-commercial), stencils, various sculptural installations, etc. The artist creates his own stylized logo - a "unique sign" and depicts it on parts of the urban landscape. The most important thing in street art is not to assign territory, but to engage the viewer in a dialogue and show a different plot program [2].

Mural (Mural) - is a great work of art, most often a picture or a huge "graffiti", applied to the surface of the wall. Similar images are present in many large cities. As a rule, they are placed on the deaf walls of houses, on large fences or in underground passages. In fact, any surface, no matter where it is located, outside the building or inside, can be suitable for creating a mural [3].

The purpose of the work is to identify the principles and patterns of creation of murals, for the design of the urban environment.

The main task is to develop a sketch and perform a mural on the theme "My native Verkhnedvinsk", for the decoration of the building of a children's art school.

2. Project installation. The design concept is to create a triptych that reflects the historical stages of the development of the city of Verkhnedvinsk.

The work is done in three storylines. The first plot depicts a pure natural beginning, i.e. nature, filled with life, without human intervention. Unplowed field, wild horse, clear sky, the source of the river Drissy. In this composition, there is an old slavicsymbol of thunder (Perun sign), a symbol of lightning. Lightning, as the source of life. Composition complements plain ornament, composed of simple geometric shapes.

The second plot shows the first settlement of people at the confluence of two rivers - Drissa and Dvina. "Untouched Earth", from the first plot, turns into the second, where it turns into a plowed land, with the first green sprouts of cereals. The land around the settlement is shrouded in alternating patterns symbolizing the plowed and unplowed land. The dominant element of the composition is presented in the form of a fusion of the sun and the moon, as a symbol of the unity of nature and man.

In the third plot, the archaic wooden city from the second plot turns into a city with modern architectural buildings. Against the background of sunset, an equestrian horseman is depicted, with a spear lowered, symbolizing the peaceful coexistence of nations.

The design of the script reveals a different visual perception of the mural: passengers of passing buses perceive this composition as a whole; a passing pedestrian perceives the composition by scene; and the standing viewer examines each story in detail.

3. Design solution. Sketch design of the mural for the wall decoration of the art school in the city of Verkhnedvinsk was made according to the developed design concept. The surface of the wall was primed in three layers of acrylic primer of deep penetration. The layout of the plot plot was made in blue chalk, since it is easily erased and at the same time leaves no stains. The color scheme and selection of color schemes were carried out according to the developed color-graphic solution of the design concept of the thematic composition "My native Verkhnedvinsk". Staining of the base planes of the composition was carried out in two layers using a roller, so it has more area of contact with the plane of the wall. The detailing of individual fragments of the plot composition was made by different colors using brushes of different sizes (picture 1). Nitro-based markers of white and black colors were used for graphic design of the work, and some elements were painted with gold-colored acrylic paste (picture 2). To perform the main works, the front acryl "Kaparol" and coloring pastes from the company "Kolorika" and "Condor" were used.

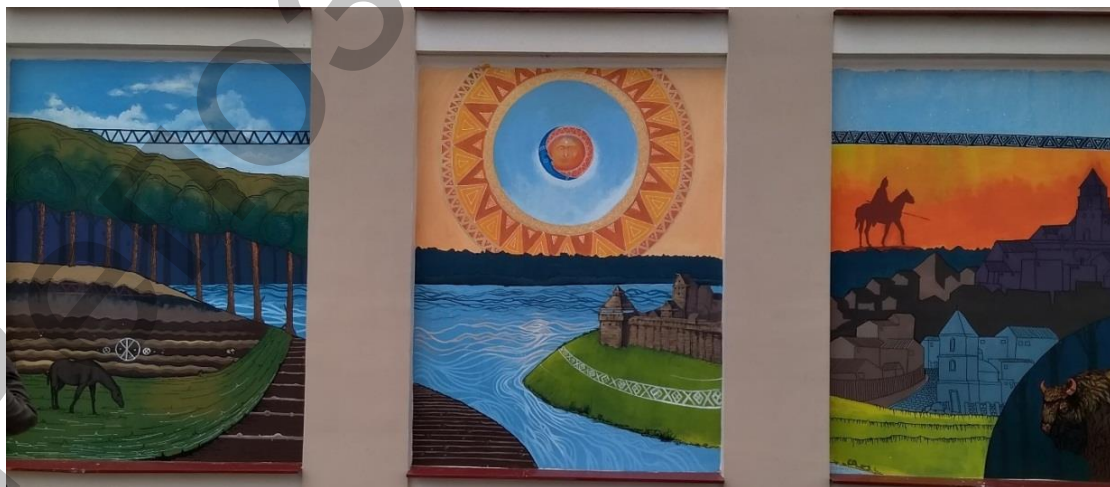
Conclusion. This technology is widely used in the design of the urban environment in different countries of the world, including Belarus. Murals can be considered as one of the new directions in the design of the subject-spatial environment, while studying this discipline as "Monumental-decorative techniques in architecture". Second and third year students of the specialty "design" of the Voronezh State University named after P. Masherov can use this technology during summer practice, to decorate the walls of schools, kindergartens and other public institutions. The use and combination of various art materials to create a single thematic composition, expands the range of creative possibilities of students.

Reference list:

1. Street art [Electronic resource]. – Access mode: <https://ru.wikipedia.org/wiki/>. – Access date: 09/15/2018
2. In the open [Electronic resource]. – Access mode: <http://www.vltramarine.ru/>. – Access Date: 09/18/2018
3. What is mural [Electronic resource]. – Access mode: <http://chto-takoe.net/chto-takoe-mural-mural/>. – Access Date: 09/22/2018



Picture 1. The central part of the triptych



Picture 2. Mural “MY NATIVE VERKHNEVDVINSK”