

illustration techniques, interactivity, hypertextuality) allow you to effectively develop all kinds of perception of new material (knowledge, thesaurus) and use in the formation of a music thesaurus all types of memory: visual, auditory, motor, imaginative, and associative.

In recent years quite actively developed educational musical computer technology, targeted at primary school age. In this regard, we can talk about the formation of new teaching methods, which involve the interaction of a learner with educational music resources. The participation of the teacher in this case, minimally the role of consultant and controller of knowledge. However, by applying the information technology on the music lesson, it is important to remember that the music class in the first place, implies a living contact with the art.

Conclusion. Thus, the formation of musical thesaurus of younger schoolboys by means of computer technologies as dictated by the requirements of the concept and educational standards for the subject Music in school; the main performance features of the conceptual base in music and computer programs geared towards primary school age, can improve cognitive activity and involve students in the educational process; the use of computer technologies at music lessons strictly due to the challenges facing the educator in the training programme on the subject.

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USING COLOR-WORD ASSOCIATION TECHNIQUE IN THE CAREER PLANNING OF YOUNG PEOPLE

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The creation of conditions for the formation of psychological readiness of young people in the planning and building a successful career is one of the key tasks both in secondary education and in higher education. According to M. Savickas, the person's readiness for career planning is determined by individual differences in personal traits, including also his motives, feelings, beliefs [1]. Accordingly, the purpose of practical support for career planning is to analyze of abilities, aptitudes and professional preferences and needs of the young people and their consulting on career issues. The organization of high-quality career consulting support is based on a comprehensive study of all personality characteristics and requires diagnostic techniques that allow

you to quickly receive psychological information about young people, especially in a mass survey. The solution of this problem involves the development and introduction of new diagnostic techniques in the process that would contribute to the development of readiness for planning and building a career based on domestic and foreign experience.

The aim of this work is to study the psycho-diagnostic capabilities of the Color-Word Association (CWA) methodology for assessing young people's readiness for career planning, their personal characteristics.

Material and methods. The CWA methodology was developed by Czech psychologists led by George Simonek (senior) in 1985 – 2005 [2]. The CWA technique is combined projective technique using calibrated sets of words for various areas of human activity (i.e. verbal modules 48–120 words) and a palette of eight colors of M. Luscher. Based on the theory of color perception of M. Luscher, when the relation of the subject to the color is determined by its emotional-motivational properties, the technique allows without distortion to identify the vocational needs and aptitudes young people for a successful career. In accordance with this method, the marking of different concepts three colors is an indirect indicator of the similarity of emotional attitude to these concepts. Analysis of the resulting association allows to describe the dynamics of internal ability to perceive the surrounding reality. The use of colors instead of the traditional questionnaires allows to get a reaction from the subject, which he cannot consciously affect, ignore or abort. Associations of the subject are monitored, evaluated and converted to results through a computer program called a sensor.

Results and their discussion. The Czech company DAP-Services is a pioneer in the research of CWA technique in such fields as education, sports, medicine, personnel management, career consulting, etc. Prepared by DAP-services of the results of the research programs allow to evaluate the psychological characteristics of the subject associations in a particular area. In particular, the assessment of readiness for career, gives a detailed analysis of the important characteristics of the personality. For the statistical analysis of the validity of CWA technology, the profiles of 20,000 adults aged 20 years and over were randomly selected from the DAP-Services database collected between 2006 and 2008.

Were tested two hypotheses (expert diagnostic constructs) by Lawrence E. Shapiro [3]. For these purposes have used the summarized color-association profile. It contains a record of choices of 56 possible triple color combinations to a specific word-object, commonly used in scanning via CWA technique and stored in the DAP Services a. s. database. The results of the testing by Lawrence E. Shapiro's constructs showed that the use of the method of CWA is reliable and effective. Based on that it is also possible to construct semantic factors (sets of word-objects focused on a specific area of an individual's/a group's behavior), which show a sufficiently high internal measurement correlation (reliability above 0.95).

Conclusion. Gomel Regional Center of Testing and Vocational Guidance of Youth at the Sukhoi State Technical University of Gomel in the framework of cooperation with the company DAP-Services conducted a test of hypotheses by Lawrence E. Shapiro with the help of CWA techniques of Russian-language selection consisting of 11th grade students from schools in the Gomel region (3,220 people). This led to the conclusion that the effectiveness and feasibility of using this technique in diagnostic practice.

This technology of CWA attracts attention with its ease of use, clear interpretation, heuristic possibilities. Interest in the use of the technique also reflects the objectives of professional counseling, the need for psychologists to have express-methods of diagnostics of readiness for career planning. Operational acquisition of psychological information is possible both in individual and in group form.

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USE OF THE AUTHENTIC TEXTS IN THE TEACHING ENGLISH AT SCHOOL

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The main goal of teaching a foreign language in a general secondary school is the formation of students' ability to understand and tolerate attitudes toward representatives of a different culture. The relevance of the work is that this topic has not been thoroughly studied by methodologists. And it requires attention because the correct choice of the text depends on the continued success in learning a foreign language.

The aim of this paper is the theoretical substantiation and construction of a set of exercises that prepare students to read authentic texts not only in class, but also in everyday life.

Material and methods. The research is based on articles from the magazine "Foreign languages at school". As methods were used observation method and interviews with teachers to study their experience in using authentic materials in teaching foreign language at the senior stage.

Results and their discussion. For the formation of the optimal level of communicative competence, it is necessary to improve the abilities of