

countries which language we study. They can dispel or confirm some stereotypes. It is to be noted that press texts often serve as a starting point for debates and are excellent material for developing speaking skills. The articles help organize discussion and motivate to formulate and express their own opinion. Newspaper articles can expand vocabulary on a specific topic. The newspaper style is also characterized by the fact that it contains a large number of phraseological units and idiomatic expressions and clichés. Modern newspaper texts provide an insight into current grammatical and syntactic constructions, which is important for students whose knowledge is quite deep to reveal nuances and thus come closer to the advanced level of language proficiency.

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## **TENDENCIES OF INTERNET-POETRY IN THE WORKS OF GARY TURK**

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Gary Turk is a modern British poet and filmmaker. He defines himself as a storyteller too, and such a bit enigmatic at the first glance self-identification describes his personality in the best possible way. The thing is that each of his short films poses a wholesome and sometimes very sophisticated rhymed narrative performed by a fine philosopher of today. Each and every work of poetry belonging to Gary Turk is a guarantee of true-to-life account of our society's vital problems in their natural form not blurred with contrived ignorance and pretended disregard. That is why catchy ideas of his creations embody the old saying that ignorance is no excuse. The best thing about his peculiar lyrical provocations is that the author always gives solutions which perfectly appeal to the audience in their clarity, veracity and surprising simplicity.

The purpose of the study is to identify trends in modern Internet poetry based on the works of Gary Turk.

**Material and methods.** The method of contextual analysis together with observation and generalization is used while investigating Gary Turk's lyrical narratives in order to find out the role of modern slang lexis connected with technologies and digitalization in popular Internet-poetry.

**Findings and their discussion.** His appeals appear to be so magnetic for a number of reasons. First and foremost is the format of his so-called "conversational films for the online generation" of the beginning of the XXI century. Even though "he is offline much more than online"[1], Gary Turk performs mostly on the Internet as nowadays this is probably the fastest and definitely one of the most effective ways to broadcast thoughts and opinions to audiences wide indeed.

It won't be a mistake to say that it's quite characteristic of an Englishman to perform something in a very restrained, but at the same time lively and from time to time even fierce manner in order to affect the narratee by the ideas the author has come up with. So elevating words of the blame for our disregard of genuine happiness are spoken by Gary Turk with evidently heard despair in his voice. Nevertheless, these straight-from-the-shoulder remarks don't agree with a man who has suddenly realized how rapidly people are getting down regarding some of the eternal moral values. On the contrary, Turk's vivid protest is all about reminding us how strong the humanity is being able to accept its blame and forgive, to be wise and tolerant, to give second chances and "live rich" exactly as in one of his poems titled this way.

The ideas of this Internet thinker are struggling with the overall passion for filling our brains with tons of virtually useless information which we don't even notice most of the time we spend on the Web. We are so deep into our social media pseudo-worlds that it has already become complicated to look at the real one without prejudice about its imperfection and cruelty. The matter is that we create them both with our own minds, words, actions or their absence. Generally, this is what Gary Turk's poetry is about. And these are the theses we vitally need to understand very carefully if we don't want to miss the chances that actually make up our fate.

Here should be noticed his brilliant work of literary and visual art called "Look Up". This is Turk's most well-known creation – the traditional of his style five-minute short film has already gained 60 million views worldwide for almost five years of existence, and it's not a big surprise at all that this impressive number still keeps growing. In this video poem, an actual topic is developed through an extremely passionate monologue describing the moral harm technologies bring us when we permit them to steal our dearest things – time, thoughts and emotions. The urgency of the subject can be seen not only in the poem itself but also in the kind of audience the main idea of the text is intended to be understood by. The biggest part of Gary Turk's works is dedicated to young adults in order to make them think independently and form

their personal opinions on a variety of subjects starting from individual problems of being an introvert, struggling procrastination or being influenced by consumerism and continued with those of the political aspect of the whole country's life.

“Look Up” is a manifest of the sensible man who is eager to open people's eyes for them to break at last this never-ending circle of neglecting the vital need in live communication. We replace it by the constant usage of different electronic devices aimed at keeping us in tune with online “friends” in virtual chats: “We edit and exaggerate, we crave adulation, // we pretend we don't notice the social isolation”. This extract also greatly unfolds the additional idea of loneliness we create around us by ourselves starring at gadgets' screens instead of socializing without them. It all is empathized even more further in the text making the poem convincing and obviously thought-provoking: “So when you're in public, and you start to feel alone, // put your hands behind your head, and step away from the phone”. This naïve sounding decision may not be easy for most of us to realize, although we'll definitely be denying this fact because of our natural egoistic self-assurance.

It won't be an exaggeration to affirm that the strong impact of Gary Turk's poem is wonderful in its artistic value. The heart-felt rhythm of the text reminds of rolling sea waves evolving into the storm, although originally reading is harmoniously accompanied with the smooth melody which slightly levels the hyperbolized pathos of the performance. Moreover, the visual illustration of the text is quite impressive as the shots of “everyday life” with and without our beloved high-tech devices are proportionally mixed with close-ups of the narrator's passionate speaking. So it can be said that this particular work of the storyteller's talent embodies such a good example of combining different forms of art – filmmaking, music and, of course, poetry – that may be taken as the iconic one for those people who crave for being heard and, most importantly, understood.

It should be mentioned that the layer of lexis chosen by the author plays an important role in “Look Up's” contextual realizability. It is a peculiar thing that the possibilities of transmitting thoughts can be easily widened by using words that became usual for us, having appeared not so long ago. For instance, expressions like “smart phone” or “social media” are still to some extent considered to be neologisms as they represent the rapidly developing sphere of technology which is ever-changing since the second half of the last century.

Lexis connected with digitalization is nothing new to us because it has already become an almost essential part of everyday routine. The modern age is indeed becoming one of “smart phones and dumb people” as there are persons who say their mobile phone contains their whole life. Thus, we tend to replace our real inner states with the things we see at displays of our devices, neglecting brightness and the true value of simple joys. People have become so digitally obsessed that in particular cases they seem to know names of gadgets better than

those of great men of art, for example, or classical music, literature and even cinema titles. The word “iPad” has transformed into a common noun from the proper one because it has been used as a definition of the electronic device of a certain kind so wide and frequently that people started using it to name any digital tablet, no matter what brand it actually belongs to.

**Conclusion.** So, this is how modern tendencies affect our comprehension of the text written and performed by a poet in a classical way with the help of the technologies using which he feels guilty as if taking our time. At the end of his performance, Turk calls on the audience: “Look up from your phone, shut down that display, // stop watching this video, live life the real way”. It may be hard to believe that such simple words can make a sophisticated listener stop being glued to the screen of his or her “smart” device, but if it does – then Gary Turk’s mission as a poet, filmmaker and storyteller in the digital world is completed.

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## **REFLECTION OF THE PROBLEMS OF PARENTAL ABUSIVE IN MODERN LITERATURE**

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Family abuse is considered as physical or psychological violence in the family. There are such types of abuses as female, male and even children's. Today we will talk about the last type. According to the definition that the explanatory dictionary gives us «Child abuse is the physical, sexual or emotional maltreatment or neglect of a child or children» [1]. Nowadays the topic of the abuse has become a serious problem. Everyday millions of children face with that problem in their families. Many things have been done to show the seriousness of the problem.

After a series of researches, we can say that this topic is clearly reflected in both children and adult literature, as the authors consider it necessary to draw public attention to this important issue. Such authors as Stephen King, Charlotte Bronte and Joanne Rowling are not the last figures in the literature world. They influence both on children and adults by their works. These writers show us in their works how it is important to pay attention to children's problems and what consequences it can lead to if we will ignore them.

The aim of our research is to study the problems of parental abuse and mistreating in S. King’s novel «Carrie».

**Material and methods.** As a material we used modern literature on the problem of parental violence. Our research is based on the comparative method.