

6. История Востока: В 6 т. Т. 2: Восток в средние века / под ред. Р.Б. Рыбакова, Л.Б. Алаева. – М.: Восточная литература, 2002. – 716 с.
7. Финкель, К. История Османской империи: Видение Османа / К. Финкель; пер. с англ. К. Алексеева. – М.: АСТ, 2010. – 829 с.
8. Георгия Пахимера история о Михаиле и Андронике Палеологах. Тринадцать книг. Т. 1 Царствование Михаила Палеолога 1255 – 1282 [Электронный ресурс] / под ред. Карпова. – СПб., 1862. – 525 с. – Режим доступа: https://www.history.vuzlib.su/book_o113_9.html. – Дата обращения: 23.12.2018.
9. Nicol, D.M. The last centuries of Byzantium: 1261 – 1453 / D.M. Nicol. – London: Hart-Davis, 1972. – 481 p.
10. Ламанский, В.И. О славянах в Малой Азии, в Африке и в Испании [Электронный ресурс] / В.И. Ламанский. – СПб.: Типография Императорской Академии Наук, 1859. – 611 с. – Режим доступа: <https://t.vereparhia.ru/biblioteka-2/1/2850-lamanskij-v/23976-lamanskij-v-oslavyanak-h-v-maloi-azii-v-afrike-i-v-ispanii-1859>. – Дата обращения: 17.10.2018.
11. The Cambridge history of the Byzantine Empire: c. 500 – 1492 / ed. by J. Shepard. – Cambridge: Cambridge Univ. Press, 2008. – 1207 p.
12. Острогорский, Г.А. История Византийского государства / пер. с нем. М.В. Грацианский; под ред. П.В. Кузенкова. – М.: Сибирская Благозвонница, 2011. – 895 с.
13. Wittek, P. The rise of the Ottoman Empire: studies in the history of Turkey, thirteenth – fifteenth centuries / P. Wittek; ed. by C. Heywood. – London: Routledge, 2012. – 194 p.

REGIONAL METHODOLOGICAL CENTER OF FOLK ART AS A SOCIAL AND CULTURAL PARTNER IN THE FORMATION OF VALUE ATTITUDE TO THE FAMILY

Iryna Siomkina

VSU named after P.M. Masherov, Vitebsk, Belarus

The creation, preservation and strengthening of the family is one of the most important social, biomedical, economic and political challenges facing modern society. Unfavorable factors, deformation of values among the younger generation, promotion of false values in the global Internet, loss of native Belarusian traditions of the family have a significant impact on the formation of family values. Today, to create a developing environment that contributes to the improvement of the educational space of the individual, it is necessary to cooperate and interact with other educational institutions of socio-cultural objects.

The purpose of the study: study the specifics of the regional scientific center of folk art as a socio-cultural partner in the process of forming the value attitude of girls-College students to the family.

Material and methods. The basis of the study was the state institution «Vitebsk regional methodical center of folk art». As research methods were used: analysis, synthesis, generalization, comparison, terminological method, study and generalization of experience.

Findings and their discussion. In our study, we adhere to the fact that the socio-cultural partnership is a multi-level, internally differentiated open dynamic system that integrates institutions and organizations in order to form a favorable socio-cultural educational environment and is implemented on the basis of the interest of all parties in creating organizational and pedagogical conditions for the formation of value attitude of girls to the family.

A special role in the process of assigning universal values, in particular the socially significant value of the «family» (L.P. Razbegaeva), acquires a socio-cultural environment, which is a set of conditions that ensure this process. In our case, it is an organized social and cultural partnership. The structure of the system of social and cultural partnership in our study includes the purpose, principles, functions, content, forms, mechanisms, results and potential [1, p. 104].

In the research process, we were allocated the subjects socio-cultural partnership, systematic activity which, in interaction contributes to the overall objective – formation of value attitude of girls–College students to family. As such subjects of socio-cultural partnership were: Educational institution «Vitebsk state College of culture and arts»; Children's library-branch number 11 named after M. Lynkov centralized library system Vitebsk; Educational institution «Vitebsk state music College named after I. I. Sollertinsky»; State institution «Vitebsk regional library named after V. I. Lenin»; Cultural institution «Vitebsk regional Museum of local lore»; State institution «Vitebsk regional Philharmonic society»; National academic drama theatre named After Y. Kolos; State institution «Vitebsk regional methodical center of folk art».

In this article we will consider the socio-cultural role of the regional methodological center of folk art as a partner in the formation of value attitude to the family.

Art and culture play a huge role in shaping the values of the younger generation. «The values embodied in the flow of culture are perceived not in isolation from the environment, but in a single context with it, in an organic relationship with the background (cultural, historical, psychological, etc.) on which contact is established, the interaction of man and culture takes place,» P. V. Andrushchenko noted [1, p. 115].

State institution «Vitebsk regional methodical center of folk art» was founded on March 17, 1939 by Resolution № 318 of the organizing Committee of the Presidium of the Supreme Soviet of the BSSR in Vitebsk region. Located since its Foundation in the building of the monument of architecture of the late XVIII early XIX century in the city center.

The main purpose of this institution: provide methodological assistance on the preservation and development of achievements of national culture, folk art and crafts of the Republic of Belarus, to create conditions for the development of folklore groups in cultural institutions, Houses (Centers) crafts Vitebsk region.

Each year, the staff of the center conducted jointly with the Department of ideological work, culture and youth Affairs Vitebsk regional Executive Committee and district departments of ideological work, culture and youth Affairs, holidays international level: the song and music festival «Dnieper voices in Dubrovno», festival of folk music «Cymbals and accordion ring» in Postavy, the international holiday of traditional culture «Braslav Lightnings». Also, the methodological center conducts reviews and competitions in various genres (theatrical, choreographic, instrumental, etc.).

Actively developing and folklore direction, an indicator of this is the contest-review «From ancestors to the stars» and the regional holiday ritual folk «Kupala Lake District».

The exhibition hall of the organization hosts city, regional, national and international exhibitions of masters of folk art, naive art.

Promoting the Belarusian culture the center of folk art provides services in the organization of puppet performances, master classes in traditional and modern types of decorative and applied art (beregini's dolls, patchwork, vytinanka, fabric painting, origami, decoupage, etc.). The rites and holidays of Belarusian folk calendar: Christmas carols, wedding ceremonies, Dozhinki, Kupala day, Maslenitsa, Easter, etc.

Having analyzed the potential of the regional methodical center of folk art, we built it into the model of social and cultural partnership of formation of value attitude to the family. An employee of the center joined the initiative group of the coordinating Council of social and cultural partnership. The model and action plan developed by us allowed us to determine that this institution will implement the motivational and activity components of the value attitude of girls to the family. The main form of implementation was the youth school «Family together-soul in place», with a period of meetings one time a week. All substantive topics were agreed with the other partners in accordance with the objectives for a specific period of time. Examples of such events were: family holiday «Woman Keeper of the hearth», folk festival «Kupala», correspondence trip «Life cycle of the family», etc.

Conclusion. Thus, the regional methodical center of folk art is the partner that through folk art helps to influence the spiritual part of the person and motivate through folk, folk, decorative and applied works of culture on traditional values in the field of marriage and family relations.

1. Yatusевич, I. A. Sociocultural partnership as a factor in the formation of value attitude to the family in girls / I. A. Yatusевич, N. V. Samersova // Bulletin of Vitebsk state University. – 2012. – № 5 (71). – P. 103–107.
2. Andrushchenko, P. V. Ideological efficiency of culture / P. V. Andrushchenko. Publishing house of Kiev U-ty, 1998. – P. 115.