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HOROSCOPES: REALITY OR JUST WISHFUL THINKING

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Zodiac Sign is associated with the star under which any person was born. There are billiards of stars, therefore different names of constellation were created in order to distinguish them from each other. In modern world we know 12 types of constellation. Each person with any Zodiac Sign has own peculiar features and can differently behave in society. Sometimes the influence of any Zodiac Sign doesn't have only positive effect, but negative too. Our research is devoted to Zodiac Signs and their impact on people's nature.

The actuality of the work lies in the fact that there are many controversies between people who believe in horoscopes and Zodiac Signs' influence and those who think that it's wishful thinking.

The aim of the research is to find out whether the characters of people in life coincide with the description of characters in horoscope and Zodiac Signs' influence on our life.

Material and methods. As a material we used horoscopes. The methods of the research are theoretical, historical, and empirical.

Findings and their discussion. Zodiac Signs have been a part of humanity, guiding them through the space as well as providing them insight into their own characteristics since thousands of years. Certain changes have obviously been made through the years but it still remains to possess major significance in today's world. There have been certain rumours about this in past and that has diminished its credibility and importance.

Each sign of the Zodiac has its own element, which has a strong influence on the fate of a man and his life. For example, signs which are in the power of the forces of fire (Aries, Leo and Sagittarius) are subject to the strong influence of energy, which, on the one hand, bestows perseverance and leadership qualities, and on the other warmth and even passion. Each of the present Signs is charged with perseverance and zeal. Their representatives are accustomed to decisive action and never deviate from their goals. They are guided by the desire to subjugate others, but they like to lead a fairly carefree lifestyle. Representatives, under the signs of this element, like fire bright, catchy. They have well-developed muscles. A bit massive. They are characterized by good health, vitality, excellent energy.

In order to prove this information we decided to make this research and find out the peculiar features of each Zodiac Sign.

We conducted a questionnaire among students of 1-4 courses of each department on the basis of Polotsk College VSU P. M. Masherova. The main aims of the questionnaire were to analyze descriptions of different Zodiac Signs. Before the questionnaire we had prepared the list of adjectives.

Students had to choose the appropriate characteristics of Zodiac Signs according to their friends, relatives, acquaintances, etc.

We have analyzed the answers of the students and came to the conclusion that peculiar features of Zodiacs coincide with the description of the bearers.

For example, 75% of students chose that the Sign of Aries is stubborn and curious; 65%-short-tempered; 55%-optimistic, cheerful and has great sense of humour.

Conclusion. At the end of our work we would like to say, that Astrological descriptions of Zodiac signs can help us to understand other people and find a good way for communicating with them.

You can partially trust the description of Zodiacs given on the Internet, books, articles and so on. Because each person is individual and his/her character depends not only on the Zodiac Sign, but relationships in family, Zodiac signs of parents, moon sign, etc.

Researching the truth gave us a chance to learn more information about our personal Zodiac sign and enrich our knowledge about others. So this information will help us in future job in order to find individual way for each pupil.

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THE WOMAN'S IMAGE ON THE PAGES OF THE SOVIET PERIODICAL PRINT IN THE SECOND HALF 1940s–1950s

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The media reflects not only the information model of current events, but also actively formulates the standards of social behavior. Popular Soviet women's magazines “Rabotnitsa” (“The Woman Worker”) and “Krestyanka” (“Peasant Woman”) were the best at solving this task, as to a greater extent they formed that reality rather than reflected it. The information content of